



PARTNERSHIP OPPORTUNITIES

Lansing's Official Daddy Daughter Dance!

5660 W. Saginaw Hwy, Lansing, MI 48917

517-886-0601

info@eleven11eventsgroup.com

Greetings!

We hope this letter finds you in good health and high spirits. We are delighted to extend an invitation to be part of the fourth annual Lansing's Official Daddy Daughter Dance as a valued partner.

Lansing's Official Daddy Daughter Dance has become a cherished tradition, bringing fathers and daughters together for a magical evening of bonding and celebration. Following the resounding success of our previous events, we are excited to announce the 2026 edition, which promises to be even more memorable.

The dance will be held on Saturday, February 7, 2026 from 6:00 p.m. – 8:00 p.m. at The Venue by Eleven 11 Events. We expect over 150 attendees of fathers and daughters. We are offering four distinct sponsorship levels, each presenting unique opportunities for brand visibility and community engagement. The packet on the following pages outlines these opportunities.

To discuss the available sponsorship opportunities and tailor a package that aligns with your business goals, please contact Layne Ingram at 517-730-7357 or fill out the enclosed information and email it to info@eleven11eventsgroup.com.

We believe that your support will contribute significantly to the success of Lansing's Official Daddy Daughter Dance, making a positive impact on the community we proudly serve. We look forward to the possibility of partnering with you for this memorable event.

Thank you for considering our invitation, and we hope to welcome you as a valued partner.

Sincerely,

The Venue by Eleven 11 Events

Lansing's Official Daddy Daughter Dance!

PARTNERSHIP OPPORTUNITIES

Welcome to Lansing's Official Daddy-Daughter Dance hosted by The Venue by Eleven 11 Events! 2026 marks the fourth year for this annual event and we are excited to invite you to partner with us for this special evening that celebrates the unique bond between fathers and daughters.

This enchanting evening promises to create lasting memories for families while providing your business with valuable exposure.

Event Details:

Date: Saturday, February 7, 2026

Time: 6:00 p.m. – 8:00 p.m.

Venue: The Venue by Eleven 11 Events

Expected Attendance: 150+ (75 father/daughter duos)

Why Sponsor?

Partnering with The Venue by Eleven 11 Events on Lansing's Official Daddy-Daughter Dance offers your business an excellent opportunity to:

- Reach a local and family-oriented audience
- Showcase your commitment to community events
- Build brand visibility and recognition
- Support a meaningful and memorable experience for families

AVAILABLE PARTNERSHIP LEVELS

Diamond Tier - \$1,500.00:

- Premier logo placement on all promotional materials
- Booth space at the event
- Social media spotlight posts (3-4 mentions)
- Speaking opportunity at event
- Name on projector wall at event and on TV screens
- Banner display at venue entrance

Gold Tier - \$1,000.00:

- Logo on promotional materials and event signage
- Social media mentions (2-3 posts)
- Booth space at event
- Name in event program
- Recognition during event announcements

Silver Tier - \$500.00:

- Logo on event signage and program
- Social media mention (1-2 posts)
- Name in promotional emails
- Recognition during event

Bronze Tier - \$250.00:

- Name listed in event program
- Logo on event day signage
- Social media thank you post
- Recognition on event website

Ready to get started?

Complete the form on the next page and return via email to info@eleven11eventsgroup.com.

PARTNERSHIP FORM

LANSING'S OFFICIAL DADDY DAUGHTER DANCE

FEBRUARY 7, 2026 | 6:00 p.m. - 8:00 p.m.

Please consider the following ways you can help us make
Lansing's Official Daddy Daughter Dance a success!

Deadline to submit: Friday, January 31, 2026

Please select your partnership level:

☐ Diamond Partner: \$1,500.00

☐ Gold Partner: \$1,000.00

☐ Silver Partner: \$500.00

☐ Bronze Partner: \$250.00

COMPANY NAME:

CONTACT: _____ PHONE: _____

EMAIL: _____ TITLE: _____

COMPANY WEBSITE ADDRESS:

Mail checks, payable to Eleven 11 Events, to 5660 W. Saginaw Hwy, Lansing, MI 48917.
Partnership funds can also be collected online via credit card. Please email us at
info@eleven11eventsgroup.com if you'd like to use this method.

LOGOS: Please provide your high-quality logo as a jpeg, png, or PDF file for use in
advertisements and a copy of this form via email to info@eleven11eventsgroup.com.

Please feel free to email or call 517-730-7357 to discuss the sponsorship opportunities
available and customize a package that aligns with your business goals.

****Deadline for Sponsorship Commitment: Friday, January 31, 2026****